



Outreach Internship

About the Organization

Sukoon: Healing of the Minds is an organization that aims to create specialized programming, increase awareness, and provide resources to strengthen the mental, physical and emotional health and wellness of our greater Minnesota community. Our goal is to provide support and resources for minds in distress as well as to bridge the gap in providing culturally informed mental health services and resources to the community.

Purpose of Role

The Outreach Intern will play a crucial role in planning, developing, and implementing community outreach initiatives to increase community engagement, build partnerships with community entities and amplify awareness of Sukoon services in the community.

Roles & Responsibilities

- Develop and implement a strategic outreach plan, fostering partnerships with community entities and increased community engagement at large.
- Actively engage potential partners to communicate Sukoon's mission and explore collaboration opportunities.
- Lead community outreach efforts to connect, strengthen, and amplify Sukoon's work within the community, including scheduling meetings with community stakeholders and entities, spearheading street outreach initiatives, and leading tabling efforts (particularly during Ramadan).
- Collaborate with the Training & Education team to leverage outreach efforts for the formation of impactful partnerships.
- Ensure proper and consistent representation of Sukoon's mission in all community outreach materials.
- Create content for various outreach channels in partnership with the entire team, including printed materials, email communications, and monthly updates.

Skills & Requirements

- Bachelor's degree or in school for communications or equivalent experience
- Advanced knowledge of community outreach strategies.
- Experience in community engagement, working with local organizations and entities.
- Self-motivated and able to work with minimal oversight
- Excellent time-management, organizational skills, and project management skills
- Outstanding verbal and written communication skills
- Detail-oriented with strong analytical skills to analyze metrics and create reports

Internship Compensation and Schedule Details

An approximately 3-month commitment, 15 hours/week, hybrid. \$500 stipend.

Contact Information: Email cover letter and resume to info@sukoonhealingoftheminds.org